KTXA CERTIFICATION OF CHILDREN'S TELEVISION ACT COMPLIANCE FOR THE QUARTER ENDING, MARCH, 2007

- 1. My name is Adriana Martinez. I am employed as Traffic Manager of KTXA Fort Worth/Dallas Inc., My current responsibilities include overseeing the scheduling for broadcast of programs, commercials, station identifications, public service announcements and other broadcast spots. In particular, I have primary responsibility for ensuring that televised commercials shown in connection with television programming originally produced and broadcast primarily for an audience of children 12 years of age and under ("Children's programs") do not exceed the commercial limits ("Commercial Limits") imposed by the Children's Television Act of 1990 and related FCC regulations ("Act"). In order to ensure compliance with the Commercial Limits, our traffic department implements the procedures and practices described below.
- 2. Children's programs scheduled by the Programming Department and broadcast by KTXA during this quarter that are subject to the Commercial Limits are as follows:

Weekday Programs

Weekend Programs

Specials

Really Wild Animals

3. During children's programming the commercial time which is sold locally or by our National Sales Representative (i.e. which are not syndicated), or traffic assistants, prepares the broadcast schedule and logs total commercial time per clock hour or part thereof to ensure that it does not exceed the Commercial Limits. Our schedules are prepared using Integrated Broadcast Systems (IBS). We have programmed our schedule in IBS to reject the attempted insertion of commercial time in connection with Children's Programs if such commercial time will exceed the Commercial Limits. This programming feature is an additional safeguard against Commercial Limits overages. When scheduled commercial time in a given clock hour or part thereof equals the Commercial Limits, the Promotion Department and/or the Public Affairs Department will schedule either public service announcements or other non-commercial matter to fill any remaining time, in accordance with the Act.

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- 4. For Children's Programs acquired through syndication on a barter basis, final scheduling is accomplished using a format scheduling sheet provided to the station by the syndicator, which indicates the amount of commercial time already scheduled in connection with the syndicated Children's Program. I or my assistant, under my direction, enter the information contained in the format scheduling sheets into IBS programmed as above, which generated a "pre-log" indicating how much additional time is available within the Commercial Limits. I or my assistant, under my direction, then add nationally sold time or time sold by our Sales Department only to the extent permitted in accordance with the Commercial Limits. As with the programming described in paragraph 3, to avoid exceeding the Commercial Limits, gaps are filled with public service announcements or other non-commercial materials.
- 5. KTXA does not knowingly air program length commercials for children 12 and under. To avoid airing program length commercials for children 12 and under, KTXA uses the following procedures. For orders written locally, the local sales managers or their assistants check orders for obvious conflicts. The national sales manager or his assistant checks national orders sent to us via computer from our national sales rep office for obvious conflicts (e.g. Transformers toys ordered for placement within the Transformers program). After the sales managers or their assistants determine the orders to be acceptable or after they have made the changes to make them acceptable, they enter the order into IBS. Traffic receives the order to see if any characters from any Children's Program schedule on KTXA are on the order. When the videotape commercial arrives at the station, a coordinator checks the title to see if any characters listed on the spot appear in any Children's Program on our schedule. When in doubt, the traffic coordinator views the commercial to check content. If a commercial videotape or an order is found to have a character from one of our Children's Programs, the order is returned to the Sales Department to be rewritten to eliminate the time period from the spot rotation schedule. For barter programs (those programs that have commercials built into the program by the distributor and are not sold locally), the Traffic Manager checks the format or timing sheet for the program to make sure the product of the built-in spots is unrelated to the program. When a format sheet is not clear as to what the product of the spot built into the tape is, the Film Department is notified and they either call the distributor to obtain the correct information or they screen the program tape to determine the actual product of the spot built into the program tape. If a spot is found to be related to the program, KTXA would not air that spot.
- 6. Traffic assistants and/or I personally review all completed schedules for Commercial Limits overages and program length commercials (as does Public Affairs Director) before the schedules are submitted daily to Master Control for implementation. The Master Control Operators who oversee the broadcast of programming and commercial material in accordance with the schedule prepared by the Traffic Department are under strict instruction not to deviate from the schedule as prepared. If for some unavoidable reason a commercial is not run at its pre-scheduled time, the Master Control Operators are required to obtain my approval before attempting to "make good" the commercial within or adjacent to any Children's Programs. Moreover, in connection with Children's Programs, the master Control Operators have been instructed to fill vacant spots only with non-commercial material and never to preempt a non-commercial spot with a commercial one without the approval of the Traffic Department.
- 7. To verify compliance with the Act, KTXA's Traffic department reviews the station log daily for discrepancies between the schedule as prepared by the Traffic Department and the log recording the actual broadcasts of the prior day. This is further safeguard confirming that the commercial advertising shown the prior day did not exceed the Commercial Limits. If there are any changes made to the log, the Public Affairs Director or designated representative brings this to my attention. In addition, the Master Control Operators complete on a daily basis a Discrepancy Sheet which lists all, if any, discrepancies between the schedule and the actual order of broadcast. If there are any discrepancies during the Children's Programs, I conduct an investigation by questioning the Engineering Operations Supervisor or Chief Engineer, who in turn questions the Master Control Operator on duty at the time of the discrepancy. At that time, procedures and practices are reviewed to ensure that future discrepancies do not take place.
- 8. The attached report provided by the Public Affairs Department indicates any instances in which Commercial Limits were exceeded in connection with Children's Programs.

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I certify the foregoing is accurate and correct.	
Welin Marte	Date: <u>4/5/07</u>
Adriana Martinez, Traffic Manager	
Late	Date: 4/5/07
Ken Foote, Director of Programming	
	/ /
This report was placed in the Public File by:	
	Data
Ken Foote, Director of Programming	Date:

Report of Compliance with Commercial Limits For the Month of Jan, 2007

Really Wild Animals Sat 7:30am Jan 6, 13, 20, 27

All of the programming listed above was in compliance with the Commercial Limits imposed by the Children's Television Act.

Traffic Manager

Date

Report of Compliance with Commercial Limits For the Month of Feb, 2007

Really Wild Animals Sat 7:30am Feb 3, 10, 17, 24

All of the programming listed above was in compliance with the Commerical Limits imposed by the Children's Television Act.

/ Rellen

Traffic Manager

Date

Report of Compliance with Commercial Limits For the Month of March, 2007

Really Wild Animals Sat 7:30am

Mar 3, 10, 17, 24

All of the programming listed above was in compliance with the Commerical Limits imposed by the Children's Television Act.

Traffic Manager